UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/666,735	09/19/2003	Gregory Scott Clark	215.1018.02	6065
	7590 03/14/200 Y LAW GROUP PC	EXAMINER		
P.O. BOX 390013			RUDY, ANDREW J	
MOUNTAIN VIEW, CA 94039-0013			ART UNIT	PAPER NUMBER
			3687	
			MAIL DATE	DELIVERY MODE
			03/14/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)		
	10/666,735	CLARK, GREGORY SCOTT		
Office Action Summary	Examiner	Art Unit		
	Andrew Joseph Rudy	3627		
The MAILING DATE of this communicati Period for Reply	on appears on the cover sheet wi	th the correspondence address		
A SHORTENED STATUTORY PERIOD FOR WHICHEVER IS LONGER, FROM THE MAILI  - Extensions of time may be available under the provisions of 37 after SIX (6) MONTHS from the mailing date of this communica  - If NO period for reply is specified above, the maximum statutory  - Failure to reply within the set or extended period for reply will, b  Any reply received by the Office later than three months after the earned patent term adjustment. See 37 CFR 1.704(b).	NG DATE OF THIS COMMUNIC CFR 1.136(a). In no event, however, may a retition. y period will apply and will expire SIX (6) MON'ry statute, cause the application to become AB	CATION.  eply be timely filed  THS from the mailing date of this communication.  ANDONED (35 U.S.C. § 133).		
Status				
Responsive to communication(s) filed or     Za)    This action is <b>FINAL</b> .	☐ This action is non-final. allowance except for formal matte	•		
Disposition of Claims				
4)  Claim(s) 1-31 and 33 is/are pending in the 4a) Of the above claim(s) 11-21 and 33 is 5)  Claim(s) is/are allowed.  6)  Claim(s) 1-10 and 22-31 is/are rejected.  7)  Claim(s) is/are objected to.  8)  Claim(s) are subject to restriction	s/are withdrawn from considerati	on.		
Application Papers				
9) The specification is objected to by the Ex 10) The drawing(s) filed on is/are: a)[ Applicant may not request that any objection Replacement drawing sheet(s) including the 11) The oath or declaration is objected to by	accepted or b) objected to be to the drawing(s) be held in abeyan correction is required if the drawing(	ce. See 37 CFR 1.85(a). (s) is objected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119				
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>				
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-93) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	)48) Paper No(s	tummary (PTO-413) s)/Mail Date nformal Patent Application 		

Application/Control Number: 10/666,735 Page 2

Art Unit: 3627

## **DETAILED ACTION**

1. Claims 11-21 and 33 remain withdrawn from consideration.

2. Claims 1-10 and 22-31 are rejected under 35 U.S.C. 103(a) as being unpatentable over Stewart et al., US 7,051,072.

Stewart discloses a supply chain management system comprising trading partners, a central hub location, e.g. 132, 154, and a unique identifier, e.g. claims 3, 11, encrypted messages, and modifying the message content that is processed at the central hub and delivering the content to the trading recipients, e.g. Fig. 6. Stewart does not explicitly indicate querying the central hub. However, the commerce system of Stewart allows for participation of the trading partners in the trading process.

Nonetheless, querying a central hub responsive to an event has been common knowledge in the data processing art. To have provided such querying for Stewart would have been obvious to one of ordinary skill in the art as such data transfer has been common knowledge in the art.

Applicant's December 12, 2007 REMARKS have been reviewed, but are not convincing.

It is noted that Applicant's attempt at traversing the Official Notice findings as stated in the June 22, 2007 non-final Office Action is inadequate. Adequate traversal is a two step process. First, Applicant must state their traversal on the record. Second, and in accordance with 37 C.F.R. § 1.111(b) which requires Applicant to specifically point out the supposed errors in the Office Action, Applicant must state why the Office Action statements are not to be considered common knowledge or well known in the art.

Application/Control Number: 10/666,735 Page 3

Art Unit: 3627

In this application, Applicant has met step (1) as traversal of Official Notice has been taken with regards to the 6/22/07 Office Action. Second, Applicant has failed step (2) since they have failed to argue why the Official Notice statements are not to be considered common knowledge or well known in the art. Because Applicant's traversal is inadequate, the Official Notice, e.g. common knowledge, statements are taken to be admitted as prior art. See, MPEP § 2144.03.

As is, the rejection noted above stands as the REMARKS are not convincing.

## Conclusion

3. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew Joseph Rudy whose telephone number is 571-272-6789. The examiner can normally be reached on Monday thru Friday.

Application/Control Number: 10/666,735 Page 4

Art Unit: 3627

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ryan M. Zeender can be reached on 571-272-6790. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Andrew Joseph Rudy/ Primary Examiner, Art Unit 3627